



*Every sip of **SABAR** is fresh,
like your morning Sunshine*





About us

Sabar tea packers and process started its business in the tea industry in 1965 with a vision to be the leader in the tea business in India by the Sabar group's founder. At Sabar Group, we know how to make a proper blend. Our tea comes from the finest of Gardens and estates of Assam. Leaf from the best tea gardens is selected and the group directors personally taste and evaluate the teas. Sabar has continually combined quality with innovation to produce teas that retain both its fragrant aroma and exceptional taste. The company enjoys a well market presence in Gujarat & Rajasthan.

Early in the life of Sabar Tea, our Managing Director promised, "I will not sell anything that I would not drink at home." This refusal to accept anything but the finest teas – primarily in terms of their flavor, aroma, colour, strength, and consistency, but also in their image, branding, and packaging – continues to guide our tasters and inspire our entire company. At Sabar, you'll find different teas like Leaf Tea, Dust Tea, Fanning Tea, loose tea, etc. to suit your taste buds. Though each member of Sabar Group is perfectly efficient, qualified, and full of professional integrity, we attribute our success to the whole Sabar Group as an entity and most of all to our valued customers. So be a part of the Indian growing tea company and enjoy the best cup of Tea.

History of Timeless Excellence



Green Tea in 2020



Ginger Tea 2021



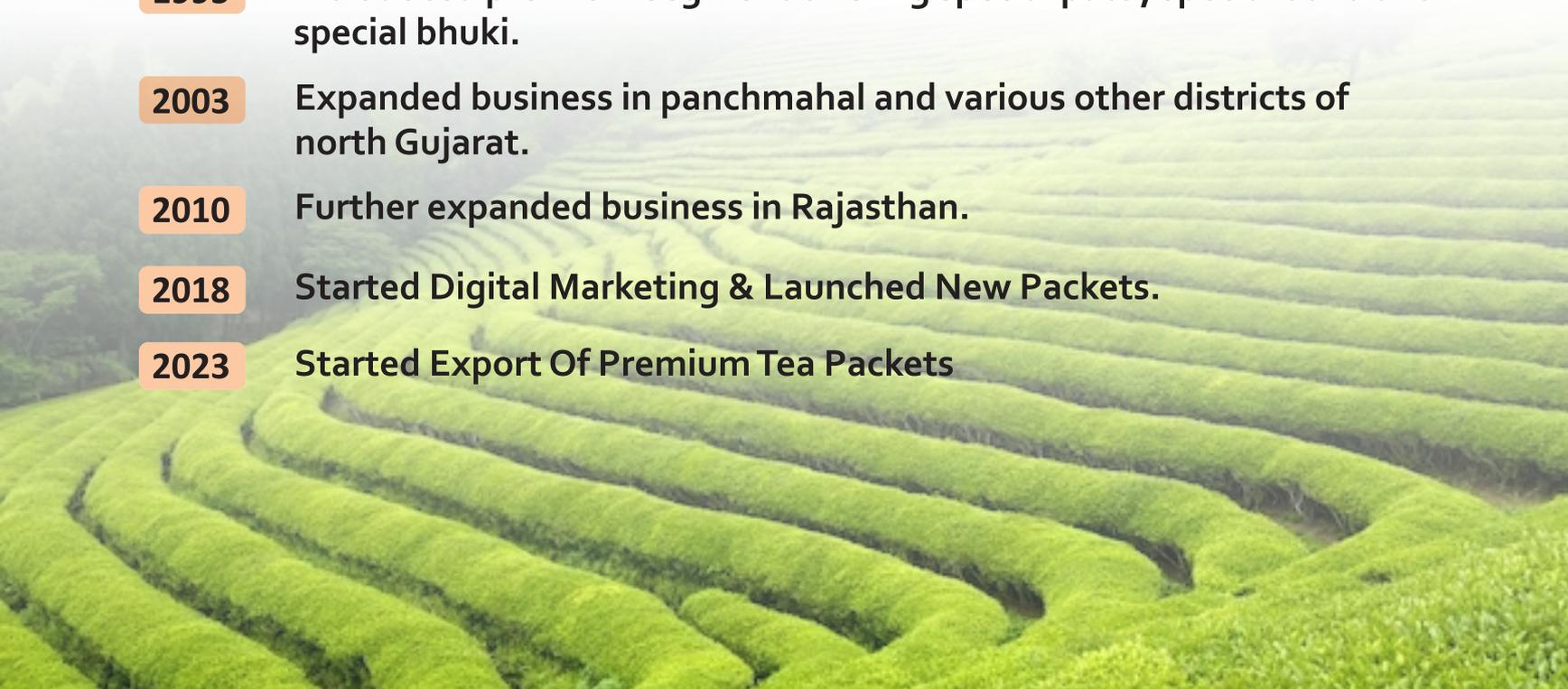
Masala Tea 2022



Growth



- 1965** The year when Sabar Tea packers and processors was established, it initially used to sell loose tea.
- 1988** Sabar Tea was trademark and registered and started using poly-paper packaging. Daily sales was 100 Kgs.
- 1989** Small packets of amount Rupee 1, 2, 5 and 10. were introduced.
- 1990** Started door to door marketing for rural sectors.
- 1995** Introduced premium segment offering special patti, special dana and special bhuki.
- 2003** Expanded business in panchmahal and various other districts of north Gujarat.
- 2010** Further expanded business in Rajasthan.
- 2018** Started Digital Marketing & Launched New Packets.
- 2023** Started Export Of Premium Tea Packets



Sabar Special Tea



The epitome of quality and crown jewel of brand Sabar, Sabar Special Tea is perfection in a cup. The tea is made of fine quality tea leaves specially handpicked from selected quality gardens in Assam. The brand offers region-specific blends for supreme consumer satisfaction.

Available in

Rs 1	50 gm
Rs 2	100 gm
Rs 5	250 gm
Rs 10	500 gm
Rs 20	1 kg

Refresh Yourself with 
a Sip of Natural Goodness



Sabar Premium



Truly, Tea as it should be. The tea is made of fine quality tea leaves specially handpicked from selected quality garden. It comes in a jar pack (food grade) of various sizes.

Available in

250 gm

500 gm

1 kg

Sabar Dust Tea



Sabar Dust Tea is for people who crave strong tea every time, it offers strong taste, deep colour, and more cup-page.

Available in

50 gm
100 gm
250 gm
500 gm
1 kg

Sabar Premium



Finest brew fresh from the gardens in Assam
Has a sweet aroma and strong taste.
Rejuvenates and refreshes your senses. An
ideal brew to kick start your day or savour
with evening snacks.

Available in

250 gm

500 gm

Sabar green tea



Green tea Rich in antioxidants.
Maintains healthy blood flow.
Provides dose of freshness.

Available in
250 gm

Sabar Fanning Tea



Sabar Fanning Tea is a blend cut between. Leaf and Dust. Sabar Gold Tea is blended meticulously with different unique types of leaves from upper Assam. It gives a strong taste, bright colour, and more cup-page.

Available in

Rs 1	50 gm
Rs 2	100 gm
Rs 5	250 gm
Rs 10	500 gm
	1 kg
	5 kg

Sabar Elaichi Tea



Sabar Elaichi Tea is the finest brew fresh from the gardens in Assam has a sweet aroma and strong taste. Drinking Sabar Elaichi Tea regularly can help improve blood circulation, reduce high blood pressure, reduce inflammation of the blood vessels and reduce the risk of cardiovascular disease like stroke or heart attack.

Available in

250 gm

Rs 10

Rs 20

Tarra Orange tea



Tarra Orange tea is the most preferable brand in the affordable segment. It is a value for money variant with supreme quality. The right blend that gives Strength and Aroma, that has been prepared by experienced tea tasters which also ensures more cuppage.

Available in

Rs 5 100 gm
Rs 10 250 gm
Rs 20

Tarra Green Tea



Tarra Green Tea is a blend cut between Leaf and Dust. It is a value for money variant with supreme quality. The right blend that gives Strength and Aroma, that has been prepared by experienced tea tasters which also ensures more cup-page.

Available in

250 gm

500 gm

1 Kg

Supper Tarra



Every sip of Super Tarra tea gives strength to your soul and kick starts your day like nothing else. It is an ideal tea in the economy tea segment and is considered a good blend in comparison to local tea brands.

Available in

1 kg

Tarra Golden Tea



Tarra Golden Tea is a blend cut between Leaf and Dust. It is a value for money variant with supreme quality. The right blend that gives Strength and Aroma, that has been prepared by experienced tea tasters which also ensures more cup-page.

Available in

Rs 5	100 gm
Rs 10	250 gm
Rs 20	

Tarra Red Tea



Tarra Red Tea is the most affordable tea. It is value for money variant. It is hygienically packed to ensure safety.

Available in

50 gm
100 gm
250 gm

T - King



T-King fanning gives price-sensitive consumers a strong tea at the best price. It is considered a good blend in comparison to local tea brands.

Available in

Rs 5

Rs 10

T - King



T-King gives price-sensitive consumers a strong tea at the best price. It is considered a good blend in comparison to local tea brands.

Available in

Rs 5

Rs 10

COMING SOON

100 gm

250 gm

T - King Fanning Tea



Tarra Fanning Tea is a blend cut between Leaf and Dust. It is a value for money variant with supreme quality. The right blend that gives Strength and Aroma, that has been prepared by experienced tea tasters which also ensures more cup-page.

Available in

Rs 5

Rs 10



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