



TERRESTRIAL FOODS LIMITED

Nehru House 3rd Floor, 4 Bahadur Shah Zafar Marg
3, Bahadur Shah Zafar Marg, New Delhi - 110002. Call us at: 011 - 68201770

**FUN
FLIPS**

JK FOODS

PRODUCT DETAILER



125

YEARS

J.K. ORGANISATION IS A REPUTED AND DIVERSIFIED GROUP WITH AN ANNUAL TURNOVER OF \$4 BILLION OVER 40,000 EMPLOYEES, MORE THAN 5,00,000 SHAREHOLDERS

 JK PAPER LTD.

 JK TYRE
TOTAL CONTROL

 JK LAKSHMI
CEMENT LTD.

 FUN
FLIPS

 UTTAM DAIRIES LTD.

 JKseeds

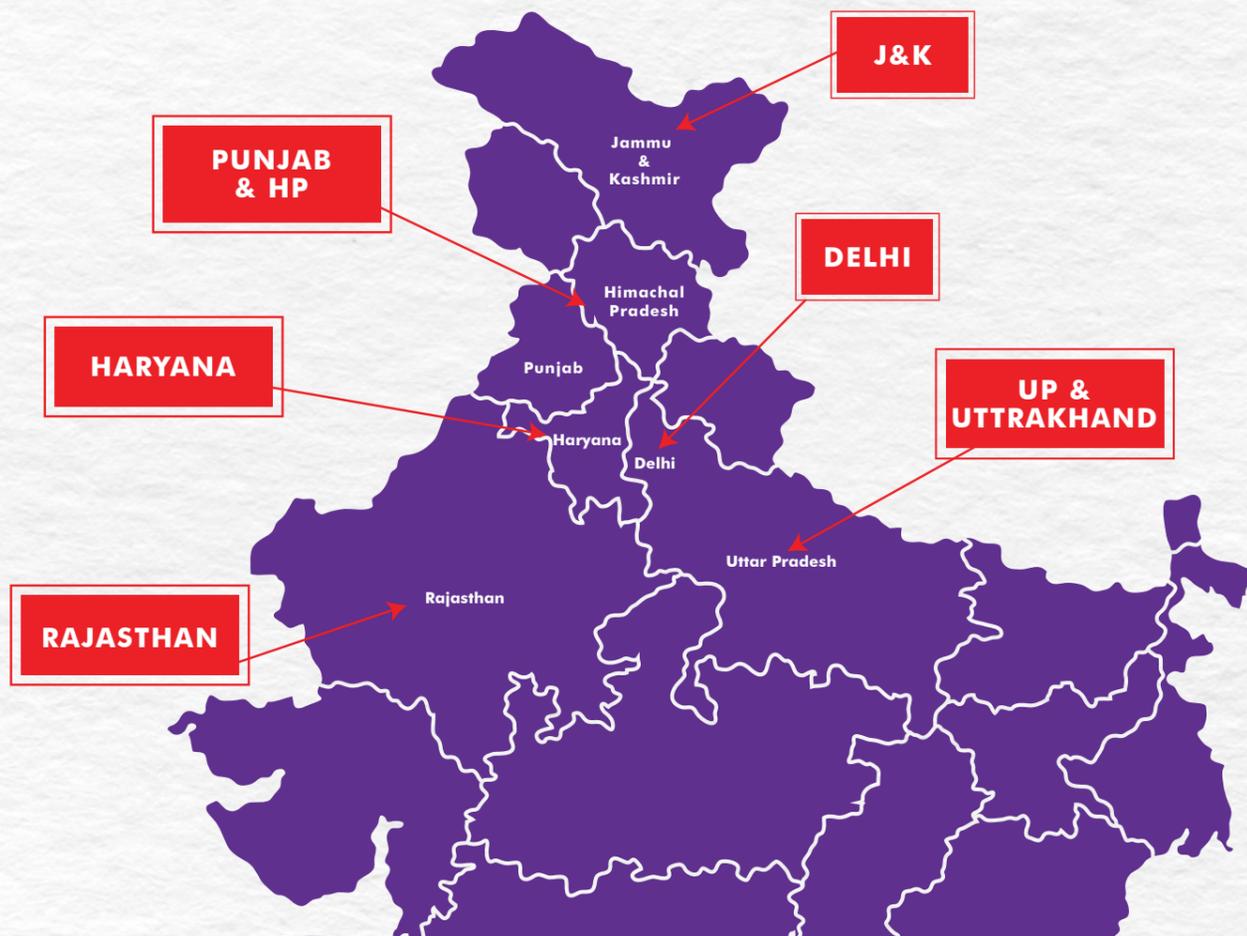
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TERRESTRIAL FOODS LTD.

- ① Terrestrial Foods Ltd. (TFL) manufactures and markets salty snacks under the brand Fun Flips
- ② Fun Flips has a legacy of more than 35+ years and is a leading brand in Puffs
- ③ Brand Portfolio spans across Corn Puffs, Sticks, Potato Chips and Frymes
- ④ TFL's new manufacturing facility at Surajpur (UP) has a capacity of 1300MT
- ⑤ TFL products are being sold in Delhi, Uttar Pradesh, Haryana, Punjab, Uttarakhand, Himachal Pradesh & Jammu across 310 cities, 50000+ outlets



Spreaded across north india, with a network of More than **240** trade partners covering More than **50k+** outlets



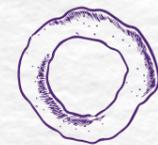
Our Journey from Fun to Super Fun



FUN FLIPS IS THE PIONEERS OF PUFFS IN INDIA, WITH A LEGACY OF MORE THAN 35 YEARS



- Brand Portfolio spans across Puffs, Corn Sticks – Fun Stix, Potato Chips – Fun Flips Chips and Frymes - Funnz
- Introduced new exotic range with 3 new flavours in the puff category - Cheesy Pizza, Hot n Saucy and Sizzling Chinese



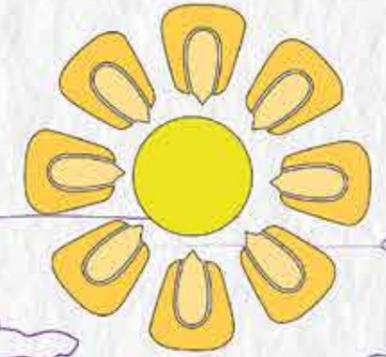
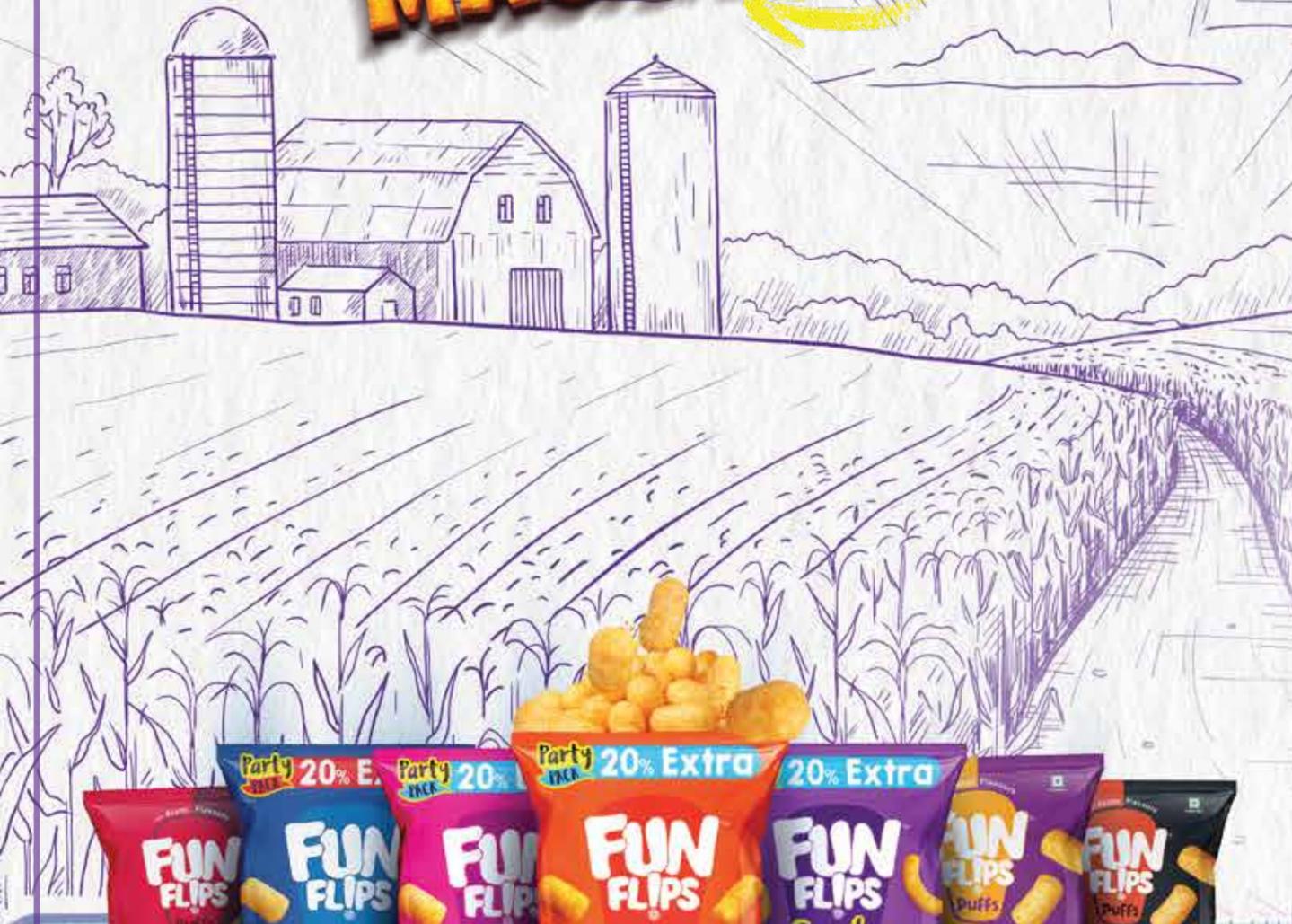
“ For more than **35 Years**, Fun Flips have been adding Fun in our Customer’s life and they gladly share their love towards Fun Flips ”



To provide superior quality products to customers, TFL have setup a state-of-the-art manufacturing plant at Surajpur (UP) which has a capacity of 1300mt



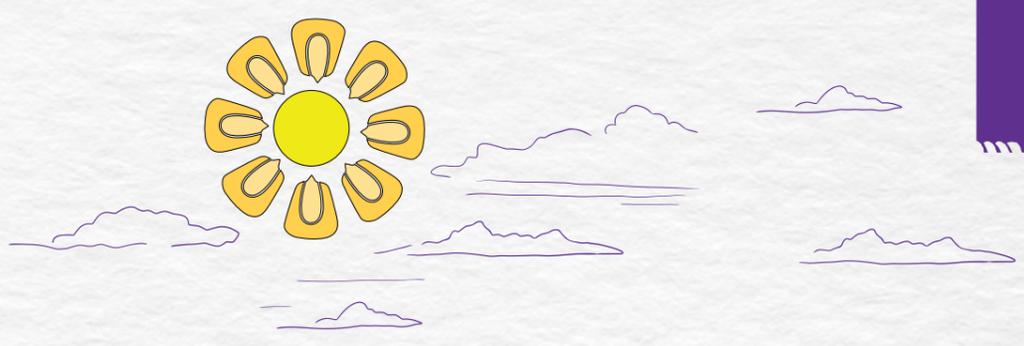
KHOLO KHALO FUN! MACHALO!



FUN KE PUFF-ECT AVATARS



Puffs



₹	📦	📦	USP
Rs.20.00	48 Pcs	Carton	100% Baked, Not Fried
Rs.10.00	72 Pcs	Carton	Tasty and Delicious
Rs.05.00	144 Pcs	Carton	Rich in Whole Grains



₹	📦	📦	USP
Rs.20.00	48 Pcs	Carton	100% Baked, Not Fried
Rs.10.00	72 Pcs	Carton	Tasty and Delicious
Rs.05.00	72 Pcs	Poly	Rich in Whole Grains



Puffs



Rs.20.00	48 Pcs	Carton	100% Baked. Not Fried
Rs.10.00	72 Pcs	Carton	Tasty and Delicious
Rs.05.00	144 Pcs	Carton	Rich in Whole Grains



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Rs.10.00	72 Pcs	Carton	Tasty and Delicious
Rs.05.00	144 Pcs	Carton	Rich in Whole Grains



Rs.05.00	72 Pcs	Poly	100% Baked. Not Fried	Tasty and Delicious	Rich in Whole Grains
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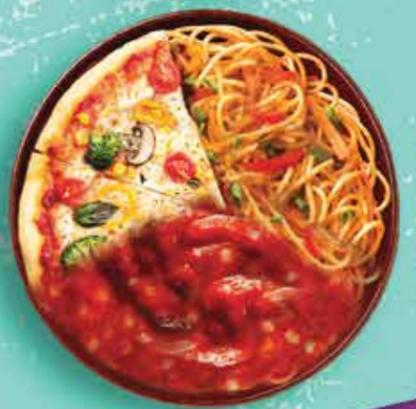


Rs.05.00	144 Pcs	Carton	100% Baked. Not Fried	Tasty and Delicious	Rich in Whole Grains
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Rs.05.00	144 Pcs	Carton	100% Baked. Not Fried	Tasty and Delicious	Rich in Whole Grains
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FUN KE EXOTIC FLAVOURS



Puffs



₹	📦	📦	USP
Rs.50.00	24 Pcs	Carton	Made of Corn
Rs.30.00	48 Pcs	Carton	with Exotic Flavours
Rs.10.00	72 Pcs	Carton	100% Baked (Not Fried)

Rich in Whole Grains

₹	📦	📦	USP
Rs.50.00	24 Pcs	Carton	Made of Corn
Rs.30.00	48 Pcs	Carton	with Exotic Flavours
Rs.10.00	72 Pcs	Carton	100% Baked (Not Fried)

Rich in Whole Grains



₹	📦	📦	USP
Rs.50.00	24 Pcs	Carton	Made of Corn
Rs.30.00	48 Pcs	Carton	with Exotic Flavours
Rs.10.00	72 Pcs	Carton	100% Baked (Not Fried)

Rich in Whole Grains

FUN KE CRUNCHY PARTNERS



CHIPS



₹	₹	₹	USP
Rs.20.00	60 Pcs	Carton	Finest Quality Potatoes
Rs.10.00	90 Pcs	Carton	Tasty & Delicious
Rs.05.00	168 Pcs	Carton	Tested for Perfect Crunch

₹	₹	₹	USP
Rs.20.00	60 Pcs	Carton	Finest Quality Potatoes
Rs.10.00	90 Pcs	Carton	Tasty & Delicious
Rs.05.00	168 Pcs	Carton	Tested for Perfect Crunch

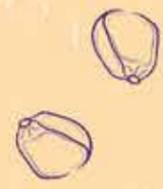


₹	₹	₹	USP
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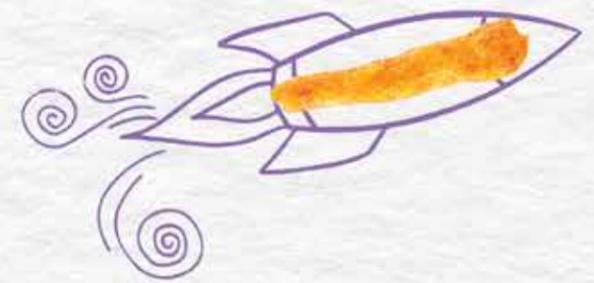
₹	₹	₹	USP
Rs.20.00	60 Pcs	Carton	Finest Quality Potatoes
Rs.10.00	90 Pcs	Carton	Tasty & Delicious
Rs.05.00	168 Pcs	Carton	Tested for Perfect Crunch



**STIX TO
MASALENDAR
FUN**



stix



Rs.10.00

90 Pcs

Carton

USP

Goodness of Corn

Tasty & Delicious

Any time Snacking

Rs.05.00

168 Pcs

Carton

USP

Goodness of Corn

Tasty & Delicious

Any time Snacking



FUN KA
RING
KARO SPIN



Rings



₹
Rs.05.00

168 Pcs

Carton

USP

Made with wholesome Maize

₹
Rs.05.00

168 Pcs

Carton

USP

Made with wholesome Maize



SHAPE
ANEK
FUNNZ EK



A



B

C



FUNNZ
Freaky Fries



₹
Rs.05.00

72-Pcs

Poly

₹
Rs.05.00

72-Pcs

Poly



₹
Rs.05.00

72-Pcs

Poly



B

A

