

7 Steps of the

Dabur Sales Call

1. Planning & Preparation
2. Greet the Customer
3. Outlet Check
4. Merchandising
5. Presentation & Objection Handling
6. Closing & Order Summary
7. Administration

Hair Care

Dabur Amla Hair Oil

BENEFITS

Dabur Amla Hair Oil strengthen the scalp and hair, reduce premature pigment loss from hair, or greying, stimulate hair growth and reduce hair loss. It also prevent or treat dandruff and dry scalp. Treat parasitic hair and scalp infections, like lice infections can be prevented with regular use of Amla Hair Oil.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
3 ml	1600	₹ 1	10
30 ml	288	₹ 10	10
45 ml	144	₹ 20	10
110 ml	60	₹ 47	10
180 ml	36	₹ 90	10
275 ml	24	₹ 138	10
450 ml	16	₹ 209	10



Dabur Sarson Amla Hair Oil

BENEFITS

Dabur Sarson Amla Hair Oil comes in with its non-sticky charm. Claiming to reduce hair fall 5 times during combing, it stakes its claims high. Adds volume to your tresses. It strengthens hair. It comes in with the added goodness of Sarson. This oil reduces hair fall.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
40 ml	240	₹ 10	10
80 ml	120	₹ 20	10
175 ml	36	₹ 50	10
500 ml	16	₹ 150	10



Dabur Almond Hair Oil

BENEFITS

Dabur Almond Hair oil prevents hair loss & damage. Nourishes the scalp. Rich in Vitamin E. Softens your hair & make them glow.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
50 ml	72	₹ 20	10
100 ml	48	₹ 65	10
200 ml	24	₹ 125	10
300 ml	16	₹ 175	10
500 ml	12	₹ 280	10



Vatika Enriched Coconut Hair Oil



Coconut Hair Oil Coconut Oil with Hibiscus*

	SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
CHO & COH	75 ml	120	₹ 45	10
	150 ml	60	₹ 97	10
	300 ml	30	₹ 180	10

BENEFITS

Made from Tail Pak Vidhi that prevents dryness of scalp and hair. Enriched with 7 Ayurvedic Herbs that promotes strong hair which controls hair fall. Maintains natural hair colour. Encourages healthy hair growth.

Dabur Anmol Gold Pure Coconut Oil

BENEFITS

Antioxidant properties provides nutrition and nourishment to the body. Helps boost immunity by protecting against germs & viruses. Aids in weight loss and improves metabolism of the skin. Protects your skin from everyday damage. Serves as a natural make-up remover.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
30 ml	288	₹ 10	16
45 ml	240	₹ 10	16
100 ml	120	₹ 36	16
175 ml	60	₹ 68	16
250 ml	48	₹ 99	16
500 ml	24	₹ 199	16
1L	12	₹ 365	16



Dabur Anmol Coconut Oil (Jasmine)

BENEFITS

Dabur Anmol Coconut Oil (Jasmine) nourishes from within to reduce split-ends and breakage, making it an easy hair fall solution. It repairs hair damage due to pollution, neglect and stress. It is suitable for all hair types. It adds volume. Deeply nourishes the scalp.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
40 ml	240	₹ 10	10
70 ml	120	₹ 20	10
100 ml	48	₹ 35	10
200 ml	24	₹ 70	10
450 ml	16	₹ 165	10



Dabur Brahmi Amla Hair Oil

BENEFITS

Dabur Brahmi Amla Hair Oil strengthens your hair from within, encourages fresh growth and controls pre-mature greying. Dabur Amla Hair Oil nourishes the scalp and strengthens the hair strands, from root to tip, to give you thick, long & shiny tresses.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
40 ml	240	₹ 10	10
80 ml	120	₹ 20	10
175 ml	36	₹ 40	10
300 ml	24	₹ 90	10
500 ml	16	₹ 99	10



Dabur Amla Aloe Vera Hair Oil

BENEFITS

Dabur Amla Aloe Vera, first Non sticky hair oil with the Dual Nourishment of Amla & Aloe Vera for Strong, Long & Shiny Hair.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
54 ml	144	₹ 20	10
100 ml	60	₹ 49	10
200 ml	36	₹ 95	10



Dabur Badam Amla Hair Oil

BENEFITS

Dabur Badam Amla Hair Oil, an offering in Amla oils category with the power of Badam & Amla for Thick & Long Hair

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
40 ml	240	₹ 10	10
80 ml	120	₹ 20	10
175 ml	36	₹ 40	10
500 ml	16	₹ 99	10



Dabur Special Hair Oil

BENEFITS

Dabur Special Hair Oil stimulates hair growth, combats dry scalp and dandruff. It helps prevent and remedy heat and styling damage. Adds shine. Nourishes hair.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
100 ml	72	₹ 50	10
200 ml	36	₹ 95	10



Dabur Jasmine Hair Oil

BENEFITS

Dabur Jasmine Hair Oil is very effective for hair growth length wise. Makes hair soft and shiny. Reduces hair breakage. Non sticky, non greasy and light weight.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
50 ml	100	₹	
100 ml	50	₹	
200 ml	36	₹	



Vatika Anti Dandruff & Black Shine Shampoo

BENEFITS

Controls dandruff, hair fall and provides gentle cleansing, conditioning, and nourishment. Goodness of shampoo adds thickness or volume and gives to give shiny, dandruff-free healthy hair.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
65 ml	960	₹ 1	25
100 ml	48	₹ 35	10
180 ml	24	₹ 84	10
340 ml	12	₹ 159	10



Shampoo

Vatika Health Shampoo

BENEFITS

Control hair fall. Keep the scalp moisturized. Controls dandruff. Adds natural shine to the hair.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
65 ml	960	₹ 1	25
100 ml	48	₹ 35	10
180 ml	24	₹ 84	10
340 ml	12	₹ 159	10



Vatika Natural Ayurvedic shampoo

BENEFITS

Vatika Ayurvedic Shampoo: Vatika Ayurvedic Shampoo is enriched with the power of Dus Poshan – 10 Ayurvedic Ingredients like Yashtimadhu, Bhringaraj, and Aloe Vera which helps fight 10 Hair Problems.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
100 ml	48	₹ 40	10
180 ml	24	₹ 84	10
340 ml	12	₹ 210	10
640 ml	6	₹ 400	10



Odonil Block

BENEFITS

Odonil Blocks are small space fragrances which can be used in your bathrooms, home, toilet and cupboards etc. Get your bathroom fresh and alive with fragrance of Odonil Bathroom Air Fresheners blocks. Odonil bathroom air freshener blocks has special odour busters that keeps unpleasant smell away.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
50 gms (single)	144	₹ 49	10
50 gms (3+1)	48	₹ 147	10
75 gms (single)	96	₹ 72	10
75 gms (3+1)	32	₹ 216	10

5 Variants: Jasmine, Lavender, Orchid, Rose, Sandal



Odonil Smile



BENEFITS

The tangy, fresh scent of citrus is sure to invigorate your senses. Its aroma not just promises to uplift the mood but also makes you feel energised throughout the day. It is a multi-space air freshener and can be used for car, washroom, and cupboards.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
5 gms	240	₹ 27	10

3 Variants: Spanish, Sunset, Miami Dream & French Melody

Odonil Zipper



SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
Zipper 10 gms	120	₹ 55	10
Zipper 10 gms (Pack of 6)	20	₹ 330	10

5 Variants: Soulful Jasmine, Scintillating Rose, Joyful, Lavender, Blissful Citrus & Alluring Da odil

BENEFITS

The tangy, fresh scent of citrus is sure to invigorate your senses. Its aroma not just promises to uplift the mood but also makes you feel energised throughout the day. It is a multi-space air freshener and can be used for car, washroom, and cupboards.

Odonil Aerosol

BENEFITS

Odonil Room Freshner Sprays can be used anywhere in your home. Just spray it and transform the mood of your family members.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
96 gms/ 171 ml	24	₹ 99	20
137 gms/ 240 ml	24	₹ 149	20

Available in 7 fragrances: Citrus, Jasmine, Lavender, Rose, Sandal, Ocean Breeze, Floral Bliss



Sanifresh

BENEFITS

Sanifresh Ultrashine Toilet Cleaner is 1.5 times better than ordinary cleaners. This results into better shine and cleaning. Advanced thicker formulation makes the toilet extraordinary clean with absolutely sparkling shine. It's 10X power gives faster, better & efficient cleaning. It kill 99.9% germs and Covid-19 virus.

SKU	Case Size (Units)	MRP (Incl., of all taxes)	Retail Margin %
200 ml	48	₹ 35	10
500 ml	24	₹ 82	10
1L	12	₹ 140	10



Dazl Floor Cleaner

BENEFITS

Kills 99% germs and Virus. Its dirt trap technology gives sparkling shine to floor.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
500 ml	12	₹ 110	10
975 ml	6	₹ 220	10
2L	6	₹ 380	10
5L	2	₹ 700	10

Available in Floral & Citrus fragrances.



Dazzi Multipurpose cleaner

BENEFITS

Kills 99% germs on all kinds of porous and non porous surfaces.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
158 ml	24	₹ 159	10

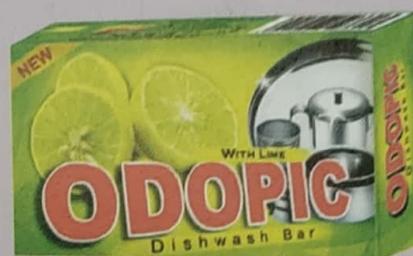


Odopic Bar

BENEFITS

Odopic Lime Dishwash Bar is formulated to remove the toughest of dirt, oil stickiness and bad smell from the utensils. It helps in cleaning burnt stains from the utensils, effortlessly. This bar gives you a refreshing and cleaning experience in the kitchen and is soft on hands!

SKU	Case Size (Units)	MRP (Incl., of all taxes)	Retail Margin %
200 gms	72	₹ 14	8
500 gms	24	₹ 43	8
300 gms X 3	16	₹ 57	8



Odopic Powder

BENEFITS

Odopic Dishwashing Powder fulfills your need for highly effective cleaning action and value for money. Besides having an in-built ingredient for superior cleaning of grease and stains, this powder is mild and gentle on the hands. It also leaves a lovely lime fragrance in your kitchen.

SKU	Case Size (Units)	MRP (Incl., of all taxes)	Retail Margin %
1 Kg	24	₹ 25	12
2 Kg	12	₹ 46	12



Dabur Gulabari Rose water

BENEFITS

Made with 100% Pure and natural rose oil, Gulabari rose water has multiple benefits and uses from being a cleanser, toner, light moisturising agent that is suitable for all skin types. Free from parabens, it is the perfect skin care to get naturally glowing, soft and blushing skin.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
30 ml	240	₹ 15	12
59 ml	96	₹ 28	12
120 ml	60	₹ 48	12
250 ml	30	₹ 80	12
400 ml	20	₹ 110	12



Dabur Gulabari Moisturising Cold Cream

BENEFITS

The perfect non-greasy solution to fight the winter dry and dull skin. Enriched with natural rose oil, Gulabari cold cream works on your skin to maintain moisture, protect skin and give it a radiant rosy glow for soft supple skin during the winters.

SKU	Case Size (Units)	Jars in Case	MRP (Incl. of all taxes)	Retail Margin %
5 ml	600	12 Jar- 50 units each	₹ 5	10
10 ml	288	12 Jar- 24 units each	₹ 10	10
29 gms	72	NA	₹ 44	10
55 gms	36	NA	₹ 80	10
100 gms	24	NA	₹ 140	10



Dabur Gulabari Rose Glow Face Cleanser

BENEFITS

Enriched with the goodness of natural rose oil, Gulabari Rose glow face cleanser is the perfect companion for on the go gentle and milk cleansing, to leave the skin refreshed, soft and glowing.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
50 ml	60	₹ 45	10
100 ml	36	₹ 75	10



Fem Saffron & Milk Bleach

BENEFITS

Enriched with the dual power of Saffron and Milk, this bleach provides a healthy way to get bright & glowing skin. It helps in lightening facial hair, evening out skin tone to give you healthy long lasting fairness.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
8 gms	144	₹ 30	15
24 gms	96	₹ 57	15
40 gms	72	₹ 65	15
64 gms	72	₹ 85	15
314.4 gms	24	₹ 190	15



Fem Gold Bleach

BENEFITS

Fem Gold Creme Bleach provides you get a healthy instant glow. With No Added Ammonia, it is a gentle and safe advanced fairness system. It has real gold dust added in its formulation and comes with a rejuvenating fragrance that makes bleaching experience more pleasant

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
8 gms	144	₹ 37	15
24 gms	96	₹ 65	15
40 gms	96	₹ 70	15
64 gms	72	₹ 85	15
212 gms	24	₹ 220	25



Fem Pearl & Milk Bleach

BENEFITS

The gentle formula of Pearl bleach is enriched with the goodness of pearls. With no added ammonia it removes dead skin cells and pigmentation to reveal a glowy skin tone. Specially customised for sensitive skin, it has a rejuvenating fragrance that makes the bleaching experience more pleasant.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
8 gms	144	₹ 30	15
24 gms	96	₹ 57	15
64 gms	72	₹ 85	15



Fem Turmeric & Milk Bleach

BENEFITS

Turmeric is a popular household ingredient to provide a healthy clear complexion & radiant skin. Enriched with goodness of real turmeric extract and milk, this bleach gives your skin a lasting glow while gently lightening the facial hair.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
8 gms	144	₹ 30	15
24 gms	96	₹ 57	15



Fem Detan Bleach

BENEFITS

Fortified with orange peel and AHA extract Fem detan crème bleach removes your tan in just 15 minutes. It is also enriched with grapefruit extract known to make skin smooth and nourished. With its no ammonia formulation you can step out confidently in the sun and show off your glow.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
10 gms	144	₹ 42	15
30 gms	96	₹ 82	15



Fem Ultra Gold Bleach

BENEFITS

Add a golden glow to every occasion with a unique 3-step action from Fem Gold Ultra Pre-bleach Cream. This ultra bleach mix is enriched with real gold dust and ultra post-bleach creme that gives that instant radiance to your skin. Go ahead and make your special occasions a golden memory with parlour like glow in minutes.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
10 gms	144	₹ 42	15
30 gms	96	₹ 82	15



Fem Diamond Bleach

BENEFITS

Experience the most convenient and natural way to get sparkling glow. The specially formulated diamond Creme bleach is packed with real diamond dust to give lasting sparkle white shine and glow to the skin. The dermatological tested Fem Diamond Creme Bleach comes with pre-bleach and post-bleach cream add-ons that help optimize skin rejuvenation and nourishment for a pleasant bleaching experience

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
10 gms	144	₹ 38	15
30 gms	96	₹ 78	15



Fem Natural Gold Radiance Facial Kit

BENEFITS

Now get the salon like facial glow at home and make every occasion extra special. The single use facial kit from Fem comes with the power of gold dust, its multi-step regime allows you to reveal your hidden glow without having to step out of the home.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
50 gms	24	₹ 250	25



OxyLife Men's Creme Bleach

BENEFITS

Oxylife Men Crème Bleach, formulated with the triple-action formula, has been specially designed to remove dullness in just 15 minutes and provides visible fairness quickly.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
15 gms	96	₹ 40	15
150 gms	24	₹ 150	15



OxyLife Crème Bleach

BENEFITS

Oxylife Natural Radiance 5 Crème Bleach, enriched with the patented German Oxysphere Technology and unique Post-Bleach Skin Radiance Serum brightens and nourishes skin to help solve skin problems (dark spots, uneven skin tone, dull skin, dead skin cells and sun tan) and give naturally radiant skin instantly.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
9 gms	144	₹ 42	15
27 gms	72	₹ 82	15
126 gms	18	₹ 230	15
310 gms	12	₹ 400	15



Oxylife Pro-Radiance Facial Kit

BENEFITS

Oxylife Pro-Radiance Facial Kit, enriched with OxySphere Technology, is a 5-step Facial kit that cleanses and provides a boost of Pure Oxygen to help revive dull, tired and fatigued skin. Infused with Wheat Germ Oil, Witch Hazel extract and Niacinamide, this facial kit leaves your skin soft, glowing and full of life.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
50 gms	24	₹ 250	25



Dabur Red Gel

BENEFITS

Dabur Red Gel: Dabur Red Gel is a clinically tested product made with 11 potent herbs, which gives you 12 hour freshness and fights all oral problems.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
22 gms	288	₹ 10	10
40 gms	144	₹ 20	10
80 gms	72	₹ 44	10
150 gms	36	₹ 85	10
150 + 150 gms	18	₹ 170	10



Dabur Babool Toothpaste



BENEFITS

This natural toothpaste packed with the benefits of Babool extract 'Acacia Arabica'. The Babool herbal extract in Dabur's Babool Toothpaste helps keep your gums healthy and teeth strong. Maintain good oral hygiene to keep all your dental problems away.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
20gms + 12 gms	288	₹ 10	15
20gms + Brush	288	₹ 10	15
80gms + 20 gms	96	₹ 30	10
175 gms	72	₹ 57	10

Dabur Red Toothpaste



SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
18 gms	288	₹ 10	15
45 gms	144	₹ 20	10
100 gms	72	₹ 55	10
200 gms	36	₹ 100	10
150 + 150 gms	24	₹ 135	10
300 gms family pack	24	₹ 155	10
200 + 200 gms	18	₹ 179	10

BENEFITS

Dabur Red Toothpaste: Dabur Red Paste is a clinically tested Ayurvedic toothpaste for healthy gums & teeth. Packed with the power of 11 Ayurvedic ingredients like Laung Pudina & Tomar, Dabur Red keeps all your dental problems away.

Dabur Babool Ayurvedic Paste

BENEFITS

Dabur Babool Ayurvedic works as safeguards of teeth and gums with the natural power of Babul and cloves. Babool's astringent action tightens the gums, protecting against gum swelling and all manner of gum diseases.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
25 gms	288	₹ 10	10
60 gms	144	₹ 20	10
100 gms	96	₹ 30	10
175 gms	72	₹ 50	10



Dabur Meswak

BENEFITS

Scientifically formulated herbal toothpaste with pure extract of the Miswak plant 'Salvatore Persica'. The astringent and anti-bacterial properties of Meswak helps to reduce tooth decay, fight plaque and prevent gum diseases. It reduces tartar & plaque, fight germs & bacteria, prevent tooth decay & bad breath ensuring healthy gums & strong teeth.



SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
45 gms	144	₹ 20	10
100 gms	72	₹ 55	10
200 gms	36	₹ 100	10
150+ 150 gms	24	₹ 135	10

Dabur Lal Dant Manjan

BENEFITS

Dabur Lal Dant Manjan gives you strong teeth and healthy gums. It contains:

Lavang oil: Helps in fighting germs and useful in gingivitis.

Pudina Satva: Helps prevent Bad breath and Toothache.

Karpura (Camphor): Helps prevent Toothache and Bad breath.

Pippali: Helps prevent Toothache.

Tomar Beej: Helps prevent Dental diseases.



SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
40 gms	192	₹ 20	10
55 gms	144	₹ 30	10
300 gms	30	₹ 120	10

Dabur Chyawanprash

BENEFITS

Dabur Chyawanprash is a clinically tested Ayurvedic formulation of more than 41 Ayurvedic herbs that aid in boosting the immune system, thereby protecting the body from everyday infections like cough and cold.



SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
950 gms	12	₹ 349	14
2 Kg	6	₹ 675	14*

Dabur Chyawanprakash (sugarfree)

BENEFITS

Clinically tested and found to be safe for Diabetics. Dabur Chyawanprakash has been made from more than 40 Ayurvedic to give you the goodness of Dabur Chyawanprash with no added sugar. Immunity is now sugar-free!



SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
500 gms	24	₹ 225	14
900 gms	12	₹ 399	14

Dabur Honey

BENEFITS

Useful in weight Management. Strengthens Immune system. Nourishes your skin and face. Boosts your memory. Home Remedy for Cough. Natural home remedy for Dandruff. Used for Healing Wounds. Acts as a Natural Sleeping Aid.

SKU	Case Size (Units)	MRP (Incl., of all taxes)	Retail Margin %
250 gms	32	₹ 110	10
500 gms	16	₹ 220	10
1 Kg	9	₹ 430	10



Dabur Honey Squeezy Pack

BENEFITS

Improves immunity. Improves skin complexion and glow. Helps to maintain the cholesterol level. Helps in better digestion.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
225 gms	24	₹ 170	10
400 gms	12	₹ 300	10



Dabur Glucose D

BENEFITS

Glucose-D give instant energy and come with the goodness of Vitamin-D and Vitamin-C which help boost immunity.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
125 gms	144	₹ 29	12
250 gms	60	₹ 58	12
500 gms	32	₹ 110	12
1 Kg	16	₹ 199	12
2 Kg	6	₹ 360	12



Dabur Glucoplus C

BENEFITS

Glucoplus-C give instant energy and come with the goodness of Vitamin-D and Vitamin-C which help boost immunity.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
100 gms	72	₹ 43	12
200 gms	64	₹ 70	12
400 gms Jar	24	₹ 163	12
500 gms	32	₹ 163	12
1 Kg	12	₹ 325	12



Digestives

Hajmola and Hajmola Jar



SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
20's pouch	100	₹ 20	25
160 sachet jar	16	₹ 160	15

BENEFITS

Hajmola is a tasty, fun-filled digestive tablet that enhances the digestive system. It comes in various flavours and can regularly taken after meals. It is a mixture of traditional Indian culinary herbs, spices and edible salts that enhances digestion in the body.



Hajmola Bottle

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
120 Tab	72	₹ 45	12

BENEFITS

Hajmola is a tasty, fun-filled digestive tablet that enhances the digestive system. It comes in various flavours and can regularly taken after meals. It is a mixture of traditional Indian culinary herbs, spices and edible salts that enhances digestion in the body.



Hajmola Maha Candy

BENEFITS

Hajmola Candy can be a healthy replacement for other candies and helps digestion in kids. It can be used for indigestion and after heavy meals.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
50 Refill	32	₹ 50	20
90 Jar	24	₹ 90	15
130 Jar	12	₹ 130	15
130 Refill	12	₹ 130	20
250 Jar	6	₹ 250	20
500 Jar	4	₹ 500	20



Dabur Hingoli

BENEFITS

Hingoli is a herbal supplement that provides relief in stomach gas, gastritis, bloating, flatulence and gastric discomfort. Asafoetida Hingoli promotes digestion and helps easing bloated stomach by relieving gas.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
90 tab Bottle	96	₹ 30	20
120 sachet jar	16	₹ 120	15.1



Hajmola Pouches

BENEFITS

Hajmola is a tasty, fun-filled digestive tablet that enhances the digestive system. It comes in various flavours and can regularly taken after meals. It is a mixture of traditional Indian culinary herbs, spices and edible salts that enhances digestion in the body.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
20's Pouches	100	₹ 20	25



Dabur Sat Isabgol

BENEFITS

Nature Care Isabgol increases the total surface area available for fluid absorption within the digestive tract. It relieves constipation, improve digestion, cleanse colon.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
50 gms	200	₹ 55	15
100 gms	100	₹ 105	15
200 gms	50	₹ 190	15



5 Variants: Iml, Pudina, Amrud, Anardana & Chatcola

Dabur Pudina Hara Active

BENEFITS

Effective cooling relief from gas, indigestion & stomach ache.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
10 ml	200	₹ 25	20
30 ml	100	₹ 55	20



Dabur Pudina Hara Pearls

BENEFITS

Effective cooling relief from gas, indigestion & stomach ache.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
10/40 strips	640	₹ 25	20



Dabur Lal Tail

BENEFITS

Strengthens bones and muscles. Relieves digestive problems, gas, colic, and discomfort. Helps gain weight. Protects your baby's sensitive skin and aids in improving skin health. Improves sleep patterns on regular usage. Helps maintain good blood circulation.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
25 ml	192	₹ 25	25
50 ml	120	₹ 55	25
100 ml	60	₹ 110	25
200 ml	36	₹ 195	25
500 ml	18	₹ 400	25

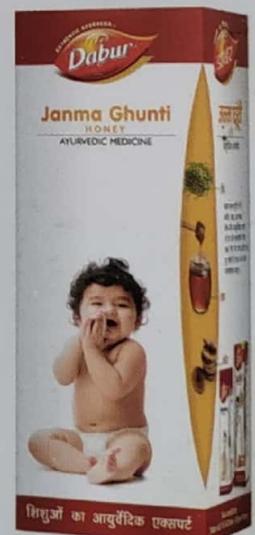


Dabur Janam Ghunti

BENEFITS

Dabur Janma Ghunti is an Ayurvedic medicine which cures stomach ailments in babies arising due to teething such as flatulence, constipation, diarrhoea, vomiting etc. Packed with the goodness of traditional Ayurvedic ingredients

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
30 ml	200	₹ 27	15
60 ml	100	₹ 44	15
125 ml	48	₹ 75	15



Cough & Cold

Dabur Honitus Syrup

BENEFITS

Honitus Cough Syrup has power of Honey, Tulsi, Shunthi, Mulethi to provide

1. Fast and effective relief from cough and cold
2. Non-drowsy formula
3. 100% Ayurvedic

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
100 ml	48	₹ 99	20



Dabur Honitus Adulsa Cough Syrup

BENEFITS

5X Benefits from Cough and Cold. Provides relief from both Dry & Wet cough. Contains 2X Adulsa vs. other competition Adulsa cough syrup. 100% Ayurvedic & Non-drowsy Formula.

SKU	Case Size (Units)	MRP (Incl., of all taxes)	Retail Margin %
100 ml	48	₹ 90	20



Dabur Camphor

BENEFITS

Shudh premium kapoor. Leaves no residue or ash. Easy to burn. Long lasting flame.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
20 gms	72	₹ 50	16
50 gms	48	₹ 110	16



Odomos Cream and Natural Cream

BENEFITS

Odomos is a clinically proven brand of mosquito repellent that offers the most effective protection from mosquitoes, the carriers of deadly viruses that causes diseases like Dengue, Chikungunya, Malaria, Filariasis and Encephalitis etc.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
15 gms	288	₹ 15	10
50 gms	72	₹ 50	10
100 gms	36	₹ 92	10



Mosquito Repellents

Odomos Lotion

BENEFITS

100% Ayurvedic and most effective protection from mosquitoes, the carriers of deadly viruses that causes diseases like Dengue, Chikungunya, Malaria, Filariasis and Encephalitis etc.

	SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
Odomos lotion	3 ml	720	₹ 2	10
	20 ml	144	₹ 25	10
Odomos Naturals	60 ml	96	₹ 50	10
	120 ml	48	₹ 90	10



Odomos Fabric Roll On

BENEFITS

Dabur Odomos Roll-on formulated with natural ingredients and safe for everyone including babies. It gives protection from all kinds of disease and is also a convenient option doesn't leave any stain on the clothes. It gives protection from all kinds of diseases and is also a convenient option while travelling.

SKU	Case Size (Units)	MRP (Incl. of all taxes)	Retail Margin %
8 ml	24	₹ 75	10

